



LOOK

FALL/WINTER 2018

LOOK

CND<sup>®</sup>





# FALL WINTER 2018

NEW YORK  
LONDON  
PARIS

FASHION  
WEEK

When is a week three weeks long? When CND is dashing off to New York, London, and Paris for three Fashion Weeks. And what weeks they were! Globally, the mood was guts and glam, with strong looks for strong women. And nails to match, of course!

In NYC, Johnson Hartig's Libertine collection was inspired by his mother (born in the 1930s Depression), China, and opium dens. Fringed and patterned nails set off exotic yet homespun designs. The Blonds saluted sugar and spice, with the emphasis on SPICE! Demos and angels waged their eternal battle in shades of inferno versus paradise. CND's team rose to the occasion with heavenly lethal nails.

Over in London, Ryan Lo launched what he called a "greatest hits" collection, with confection colors and ruffles and lace. I loved the clash of ladylike girlishness with "truth or dare" defiance, flaunted in naughty but nice nails. Gareth Pugh presented, according to Vogue Runway, an example of "what power dressing means in the age of #MeToo." That would be exaggerated proportions—and everything from leopard prints to leather and darkly dangerous nails. Accessories star Sophia Webster said "I Don't Need a Man To Tango" in a spirited salute to Latin dance with elegant bejeweled nails in pastels and clear reds.

Paris loves Eastern elegance, ideal for Manish Arora's Asian-inspired collection focused on hot pink and neon orange. We adored the kimonos, scarves, and emoji purses, and created delicately feathered flying bird nails to enhance the fantasy. Last but never least, Vivienne Westwood chose models of every age, gender ID, and ethnicity for her awesome presentation of rustic knits, trademark tartans, and her always artful patterns clash. She's been a leader since 1971, and I was thrilled to have a chance to talk with this gracious icon!

The key to Fall Winter? Be strong, be sexy, be accessorized with great nails in emotive colors!

-Jan

Jan Arnold  
Co-Founder & Style Director  
CND



*libertine*

*libertine*

*libertine*

*The Blonds*





# Libertine



The magic is in the details for Designer Johnson Hartig, and it's ALL about the FRINGE.

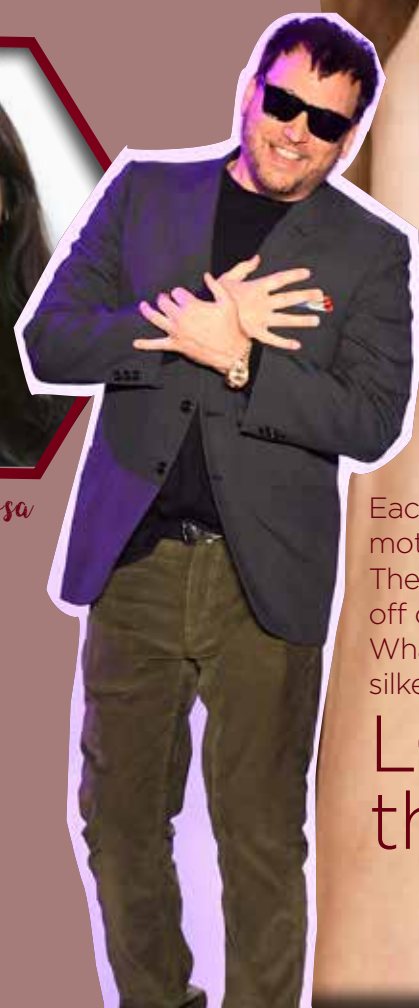
Libertine never fails to thrill, and his show merged luxury and fantasy in a whole new way with embroidery, rich fabrics, and edgy silhouettes. CND went beyond the fringe to complete the dazzling looks.







Heather Reynosa  
TEAM LEAD



*Libertine*

Each garment on the runway was a tribute to the designer's beloved mother, encompassing the Depression era with homespun details. The hand embroidery, matte finishes, and Bohemian trimmings set off colors of deep hunter green and burgundy, rich reds and golds. What better way to accessorize this adventurous elegance than with silken ombre fringe flowing all the way from fingernails to floor?

LOVE + LUXURY =  
the epitome of  
daring chic.



# The Blonds

The Blonds posed the question, "What would the world come to if Lucifer was a woman?" The answer was fire, fury, and frescos! These garments

DRIPPED gold amongst clouds & cherubs.

Shelena Robinson  
TEAM LEAD

CND matched the mood with nail portraits of the designers themselves in halos and horns.







## The Blonds

The angel/demon dichotomy was reflected in warrior nails featuring lethal spikes, exaggerated shapes, molten metals, and richly saturated colors. Fresco nails, a lush heaven of clouds and cupids challenged 3D nails that flaunted the underworld's fires with volcanic crystals.

### What would Lucifer wear as a woman?

Perhaps the pièce de résistance: a bejeweled corset of ruby red nail tips. Like demons and angels, CND and the Blonds belong together!





DOOLS  
TO  
ECEIVE  
ESS  
NCOUR  
GEME

# London

*Sophia Webster*

*Gareth Pugh*

*Ryan Lo*







Marion Newman  
CND BRAND  
AMBASSADOR

# Ryan LO

Paris street style met ladylike  
lunchers at Ryan LO's  
naughty 'n' nice tea party.  
Debutant or rebel,  
coquettes break the rules.



Polished pastels?  
Sleekest noir?

## Bad girls want it all!

Candy pink with holographic stars,  
rebellious red, or the layered black  
of a sexy negligée. Name your poison.  
At this party,  
ANYthing goes.  
Beautifully.







Marian Newman  
CND Brand Ambassador



# Gareth Pugh



Gareth invited us to a world of women who “never accept NO for an answer. They stalked the runway wearing sharp lines, architectural silhouettes, and raw strength.

We said YEAH!

To enhance the deliciously dangerous aura, we chose powerful, deconstructed nails drenched in darkest, punctured pigment.





# Sophia Webster

Marian Neuman  
CND Brand Ambassador



The most shimmering nails of the season belonged to Sophia Webster's models in her debut with CND.

Strictly ballroom and dressed to kill!

Swarovski crystal nails focused all eyes on Sophia's stunning accessories.



# Paris



*Spanish Avon*

*Vivienne Westwood*

*Vivienne Westwood*



# Manish Arora

A crystal tent in the center of Paris held an Asian wonderland, thanks to the multi-talented Manish.

## Add CND for a perfect match!

Models in puffy obis and neck wraps strutted in hand-painted platforms, wrapped in lavish designs and crystal-encrusted fabrics, imperially regal.



Marian Newman  
CND Brand Ambassador





*Manish*

Nails were dreamscapes with a custom "MAGICAL FOG" shade, hand-painted Koi swimming in Swarovski crystals, and exotic feathered birds poised for take-off as Manish

Partnered  
with CND  
for FALL 2018







# EXTRAVAZANT HUMAN

Vivienne Westwood

The QUEEN of COOL did not disappoint. The mother of punk and unisex knows no boundaries and passes no judgments. Uh uh.

## She does what she wants!

And she does it dirty, cool, AND regal. With artistry and emotion. Every Westwood

*Morjan Newman*  
CND Brand Ambassador

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HUMAN  
XXXXXX  
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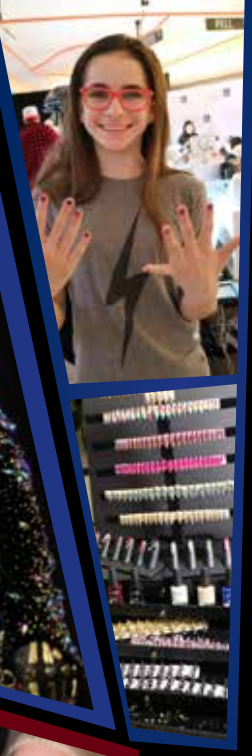
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# Behind the Scenes

From feathers to fringes,  
CND triumphed as Jan led team  
members in helping designers'  
fashion fantasies become reality.







# the Design Lab

Prepping for the runways demands talent and skills. The recognized leader in nail artistry had it covered!

Sarah Okins

Mirrie Hancock

Gandice Bertolini

Nataliya Al-Taii

Roxanne Valinoti

Kelly Melantow

Wanda Ruiz

Shelena Robinson

Heather Reynosa

Teri Bastian

Kris Kiss

Tracey Lee

R



# THE CABLE KNIT



# FRESCOS

# Runway to Realway

1



1. P.E.P. the natural nail.
2. Apply a thin layer of CND™ SHELLAC™ Base Coat. Cure for 10 seconds in the CND™ LED Lamp.
3. Apply two thin layers of SHELLAC™ Blue Moon. Cure each layer for one minute.
4. Apply a thin layer of any CND™ SHELLAC™ Top Coat. Cure for one minute.

1



1. P.E.P. the natural nail.
2. Apply two thin layers of CND™ VINYLUX™ Long Wear Polish Cream Puff.

2



5. Wipe with 99% Isopropyl Alcohol to remove top film.
6. Dispense a small amount of CND™ SHELLAC™ Blue Moon into a mixing tray, use a detail brush to create pattern. DO NOT CURE.

2



3. Use the brush from the bottle to apply CND™ VINYLUX™ Weekly Polish Brimstone in randomly on the nail. While the polish is still wet, press a CND™ Pro-series Gel Oval #6, lightly moistened with acetone to marbleize the color.

4. Use the brush from the bottle to apply CND™ VINYLUX™ Weekly Polish Blue Moon in randomly on the nail. While the polish is still wet, press a CND™ Pro-series Gel Oval #6, lightly moistened with acetone to marbleize the color.

3



7. Use a spatula to sprinkle with clear CND™ RETENTION+ Powder, allow to absorb. Repeat this process until design remains matte, cure for one minute.
8. Wipe with 99% Isopropyl Alcohol to remove excess powder.

3



5. Use a dry CND™ Pro-series Gel Oval #6, to press gold chrome pigment randomly on the nail.

6. Press a CND™ Pro-series Gel Oval #6, lightly moistened with 99% isopropyl alcohol to disperse and marbleize the pigment.

7. Apply a thin layer of CND™ VINYLUX™ Long Wear Polish Arrowhead below Spear.
8. Apply a thin layer of CND™ VINYLUX™ Weekly Top Coat.







# CND<sup>®</sup>

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